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## John Venhuizen

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President and CEO,  
Ace Hardware Corporation

John Venhuizen's 25-year tenure with Ace has seen him master a diversity of leadership roles as he worked his way to the top to serve as President and Chief Executive Officer.

Venhuizen joined the Ace team in 1992, going on to hold a number of positions in marketing, category management and merchandising, both in corporate and the field.

After being promoted to Manager of Marketing in 2000, Venhuizen took charge of Ace's brand strategy, customer relationship management initiative, e-commerce and consumer research, among other duties. From there, he went on to serve as Director of Business Development, leading Ace's aggressive growth strategy.

In 2006, Venhuizen was promoted to Vice President of Business Development, and then Vice President of Business Development, Retail Training and International in 2008, when Ace launched Ace International Holdings to expand brand licensees around the globe.

In 2010, he was promoted to Executive Vice President, where he oversaw Ace's supply chain, IT, international and strategy; and then from there, he served as President and Chief Executive Officer before moving up to his current role.

Venhuizen currently serves as a director on a number of boards, including the Mark Morton Memorial Foundation, Ace International Holdings and Ace Retail Holdings. He graduated from Trinity Christian College with a Bachelor of Science degree in business administration with a marketing concentration. Venhuizen and his family live in the western suburbs of Chicago.